

ACCOUNTING CONCENTRATION

BUS 319 Accounting Information Systems 4
BUS 320 Federal Income Taxation for Individuals 4
BUS 321 Intermediate Accounting I 4
BUS 322 Intermediate Accounting II 4
BUS 424 Accounting Ethics 4
BUS 425 Auditing 4
Accounting Elective. Select one from the following: 4
BUS 412, BUS 417 or BUS 422

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FINANCIAL MANAGEMENT CONCENTRATION

BUS 431 Security Analysis and Portfolio Mgmt 4
BUS 438 Advanced Corporate Finance 4
BUS 439 Fixed Income Securities Market 4
Finance electives (400 level) 12
Select from the following:
BUS 432, 433, 434, 435, 436, 437, 441, 442, 443, 444,
445;
ECON 339¹;
Approved Electives..... 4
Select one from the following:
BUS 320, 321, 322, 412, 417, 425;
ECON 311, 313, 330, 337, 339¹, 340, 405, 406, 408, 409,
424

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MANAGEMENT AND HUMAN RESOURCES CONCENTRATION

BUS 382 Organizations, People, and Technology 4
BUS 384 Human Resources Management 4
BUS 386 Employee Training and Development 4
BUS 475 Staffing 4
BUS 477 Managing Change and Development 4
Approved Electives 8
Select from the following:
BUS 310, 407, 471, 489

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INFORMATION SYSTEMS CONCENTRATION

BUS 392 Business Application Development 4
BUS 393 Database Systems in Business 4
BUS 394 System Analysis and Design 4
BUS 395 Systems Design and Implementation 4
Approved Electives 8
Select from the following:
BUS 491, 494, 496, 498, 499

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MARKETING MANAGEMENT CONCENTRATION

BUS 418 Listening to the Customer 4
BUS 419 Strategic Marketing Measurement 4
BUS 421 Marketing Analytics and Business Intelligence..... 4
BUS 451 New Product Development and Launch 4
BUS 452 Product Management 4
BUS 454 Marketing Projects 4
BUS 455 Marketing Strategy 4

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ENTREPRENEURSHIP CONCENTRATION

BUS 310 Introduction to Entrepreneurship..... 4
BUS 418 Listening to the Customer..... 4
BUS 436 Entrepreneurial Finance..... 4
BUS 488 Planning & Managing New Ventures..... 4
IT 428 Commercialization of New Tech..... 4
Approved Electives 8

Select from the following:

- BUS 311, 382, 384, 392, 451, 477, 489;
ECON 337;
IT 326, 330, 402, 406, 407;
BUS/IT 470

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CONSUMER PACKAGING SOLUTIONS CONCENTRATION

BUS 418 Listening to the Customer..... 4
BUS 419 Strategic Marketing Measurement..... 4
BUS 451 New Product Develop and Launch..... 4
IT 330 Packaging Fundamentals..... 4
IT 408 Paper and Paperboard Packaging..... 4
IT 475 Packaging Performance Testing..... 4
Approved Electives 4

Select one from the following:

- BUS 412, 452;
GRC 337;
IT 233, 326, 341, 403, 415

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CONCENTRATIONS AVAILABLE FROM ECONOMICS:

QUANTITATIVE CONCENTRATION

ECON 406 Applied Forecasting..... 4
ECON 408 Mathematical Economics..... 4
Approved Electives 20
Select from the following:
ECON 340, 403, 404, 405, 409, 431, 432;
BUS 431, 439, 442, 444;
IME 301, 305;
MATH 143, 206, 241, 242, 244, 248, 304,
306, 344, 406, 408, 409, 412, 413, 414, 416,
418, 437, 451, 453;
STAT 323, 324, 330, 331, 416,
419, 425, 426, 427

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REAL ESTATE CONCENTRATION

BUS 434 Real Estate Finance..... 4
BUS 435 Real Estate Investment..... 4
ECON 424 Monetary Economics..... 4
ECON 434 Urban Economics..... 4
Approved Electives 12

Select from the following:

- AGB 310, 315, 324, 326;
BUS 320, 409, 439;
CM 475;
CRP 446;
ECON 406, 409, 410, 431, 432, 435

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¹ ECON 339 cannot double count.